

CLIENT NEWS BRIEFS

SOUTH FLORIDA

Commerce Bank recently awarded 225 scholarships to high school seniors. The bank's annual American Dream Scholarship program honors students who achieve academic excellence and actively participate in community service.

Podhurst Orseck's Bob Josefsberg received Miami Today's Gold Medal Award for Community Service while fellow Podhurst attorney Victor Diaz was named a Power Player by Business Leader Magazine.

The Consul General of Italy to Miami bestowed one of the nation's highest honors, Cavaliere Ufficiale, to **Gunster Yoakley's** Art Furia. The honor recognizes Furia's significant contributions in fostering international relations and philanthropy.

SOUTHWEST FLORIDA

Gulfshore Insurance, Inc. has been recognized by the Collier County Economic Development Council as a 2008 "Best Place to Work" based on company growth; employee retention; training opportunities; health and retirement plan participation and paid time off. Gulfshore Insurance provides services to more than 11,000 clients in Charlotte, Lee and Collier counties.

The D'Jamoos Group's 85-acre mixed-use project Estero on the River, adjacent to Koreshan State Park, was featured in a Developer magazine article "In the Open" focusing on special considerations and planning required for projects alongside public spaces and parks.

The **National Association of Industrial Office Properties (NAIOP)** Southwest Florida chapter launched a Developing Leaders group dedicated to promoting the careers of up-and-coming real estate professionals.

CENTRAL FLORIDA

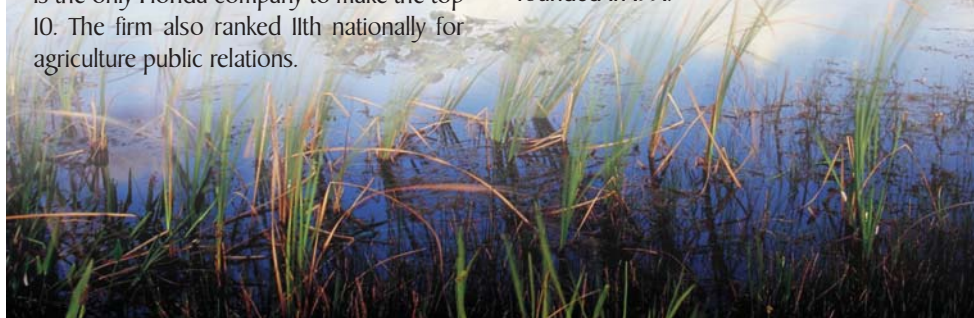
Tarmac America is investing in education in Levy County with programs such as the Tarmac Science Scholarships. In May, four high school graduates received \$500 scholarships. Earlier this spring, Tarmac participated in the Suwannee River Youth Livestock Auction, with donations going to local 4-H and FFA programs.

Four South Florida campuses of the National Schools of Technology (NST) changed names in February to **Everest Institutes**. This change boosted the Florida division of Corinthian Colleges Inc. (CCI) to 14 total under the Everest name.

Wragg & Casas Named Top Firm For Environmental Public Relations in Florida

Wragg & Casas Public Relations Inc. has been ranked as one of the top 10 public relations firms in the nation specializing in environmental public relations. The ranking is published by O'Dwyer's PR, the nation's leading resource for public relations news and rankings. Wragg & Casas is the only Florida company to make the top 10. The firm also ranked 11th nationally for agriculture public relations.

"We offer a wide variety of services, and the environment is certainly a cornerstone of our public affairs work," said Principal Otis Wragg. "Environmental issues, especially in Florida, are complex and require a great deal of expertise to be handled properly. We have helped clients navigate these issues since the firm was founded in 1991."



Study: Businesses Say Sustainability Is Important

Pinnacle Worldwide, a global organization of independent public relations firms, released results of an online survey that shows one-half of polled businesses lack a sustainability strategy.

About 25 percent of respondents said they are developing a strategy, and more than half of all respondents said sustainability will grow in importance and

require increased resources in the future. The survey examined all aspects of the public dialogue surrounding "greening" and environmental stewardship. The survey was sponsored by Pinnacle Worldwide's members including Wragg & Casas. For a full review of the survey's results, please visit www.wraggcasas.com/news.html.

Plum Creek Timber Company Provides New Homes for Gopher Tortoises

Plum Creek Timber Company has been awarded the first permit in the state of Florida to provide new homes for gopher tortoises.

In April, Plum Creek announced a partnership with the Florida Fish and Wildlife Conservation Commission to provide a 570-acre site in Alachua County for 1,781 tortoises relocated by development companies.

The burrowing creatures' new habitat will be in the Lochloosa Conservation Easement in Alachua County, where Plum Creek is a leader in land preservation with more than 26,000 acres placed in conservation areas and maintained in perpetuity by the company.

"We are excited to be working with the FWC team on this pilot program to help designate a safe environment for relocating gopher tortoises," said Rob Hicks, senior resource forester from Plum Creek, "Plum

Creek has a history of creating these kinds of conservation agreements to provide for the long-term management and protection of wildlife habitat across the country."

The company is currently working with the St. Johns River Water Management District to expand the gopher tortoise relocation site to include all 16,470 acres of the Lake Lochloosa Conservation Easement Area. That could allow for approximately 17,000 gopher tortoises to be relocated to an area that will be permanently protected.

In neighboring Levy County, Plum Creek's wildlife habitat efforts include a partnership with the Avian Research and Conservation Institute to study the nesting habits of the majestic Swallow-tailed Kite in the Gulf Hammock Forest. Plum Creek has been recognized for its conservation efforts, including the Florida Audubon Society's Sustainable Forestry Award in 2007.



New Gables Waterway Site Created

Recently, the Wragg & Casas graphics team designed a site for the proposed Gables Waterway, a planned mixed-use community with luxury condominiums, Class A commercial space, and pedestrian access, featuring a public manatee viewing station.

Gables Waterway will be the first new construction project in Coral Gables to seek "green" certification by the U.S. Green Building Council for Leadership in Energy and Environmental Design.

The Web site includes bold use of renderings along with strong colors in a clean layout. The gallery features enlarged views

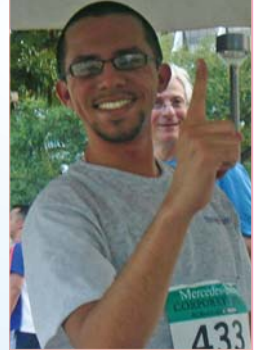


from thumbnail icons. Please visit: www.gableswaterway.com/green/index.html

GIVING BACK

2008 Corporate Run Supports Leukemia and Lymphoma Society

Employees took to the streets of Miami in May to participate in the 2008 Mercedes Benz Corporate Run. For the second year in a row, Account Executive Jimmy Hernandez had the fastest run time among Wragg & Casas employees, completing the 3.1-mile course in 31:30. Proceeds from this year's event went to the Leukemia and Lymphoma Society.



Staff News

Chamber Salutes Otis Wragg As a Miami Leader

Principal Otis Wragg was honored during the Greater Miami Chamber of Commerce's Salute to Miami's Leaders. The annual awards ceremony honors Leadership Miami alumni who have excelled in their fields of business, have been actively involved with the chamber and display exemplary community involvement. Wragg, who is a graduate of the charter class of Leadership Miami, was recognized in the public relations and marketing category.



Otis Wragg accepts the Greater Miami Chamber of Commerce's Leadership Miami Alumni Award

Charles Jones Goes to Washington

Vice President of Client Relations Charles Jones recently traveled to Washington, D.C. to attend the annual Radio and Television White House Correspondents Association Dinner. While in the nation's capital, Jones and NBC News Channel White House correspondent Jane Watrel addressed emerging public relations and news gathering trends with George Mason



University Journalism students. In March, Charles served as panelist during a University of Miami School of Law symposium on entertainment publicity and crisis communications.

During an April press conference, JoAnn Adkins, along with members of her Leadership Miami team, presented nearly \$16,000 in new equipment to MDPD's K-9 Unit. ▶

JoAnn Adkins Graduates Leadership Miami

Senior Account Executive JoAnn Adkins recently graduated from the Greater Miami Chamber of Commerce's Leadership Miami. As part of the program, Adkins served as project leader for her team's community service project, which raised funds to buy new equipment for the Miami-Dade Police Department's K-9 Unit. Wragg & Casas made contributions and helped coordinate media coverage of the project on Miami's major news networks and in several local newspapers. The project was awarded Leadership Miami's Project of the Year Award in May.

